

Entrepreneur Summit: Knowledge • Growth • Success

Friday 8 July 2016 at Windsor Suites Hotel, Bangkok

www.entrepreneurnow.asia | awesome@bnow.org | 02 662 5622

Time	Description	Speakers
8:30am	Registration Coffee morning, open networking, and visit booths	
9:30am	<ul style="list-style-type: none"> Welcome by Pacharee Pantoomano, Founder of BNOW.org and Entrepreneur Now Awards Champion Keynote by Salinee Wangtal, Director General, The Office of SMEs Promotion (OSMEP) 	
10:00-10:15 (15 mins)	Keynote: How to start and create a world class business	<ul style="list-style-type: none"> Somboon Sukheviriya, President and Founder, Comanche International
10:20-11:00 (40 mins)	Mission, vision and leading the winning team to grow your business Moderator: Adrienne Johnson, Business Development Manager, APAC region, PRTR Recruitment and Resourcing	<ul style="list-style-type: none"> Venkatesh C R, CEO of Dot Com Infoway and GMASA Pacharin Ongarthachat, Principal Consultant at The APM Group Aswin Phlaphongphanich, CEO of SawasdeeShop Co., Ltd. John Brown, COO of Agoda.com
11:05-11:20 (15 mins)	Keynote: How an investor can help you at different stages of development and how to exit your business	<ul style="list-style-type: none"> John Stevens, Co-Founder & Managing Partner, Stonelotus Capital
11:25-12:05 (40 mins)	System for success: <ol style="list-style-type: none"> Integrating a customer focus formula into operations Minimizing operation costs and increasing productivity Innovating and adapting to a changing business landscape Moderator: Jorge Jimenez, Founder, www.topfunded.com	<ul style="list-style-type: none"> Dr. Srihathai Prammanee, Digital Products & Service Development, AIS Axel Winter, Global Head Retail Banking Architecture, Standard Chartered Bank Dennis Harte, MD, Tuk Tuk Factory Jason Ho, MD of D8ii Ltd.
12:10-13:40 (90 mins)	International lunch buffet, visit booths, networking tables and meet the speakers	<ul style="list-style-type: none"> The Windsor Suite Café, ground floor. Grab your lunch and join a networking table
13:45-14:00 (15 mins)	Keynote: Brand, research and the bottom line	Colin Marson, Co-CEO, www.yougov.co.uk
14:05-14:45 (40 mins)	Branding in an increasing competitive market places: Carving out a bold brand positioning (case studies) Moderator: Michael Lisboa, User Experience Director at Kizmo	<ul style="list-style-type: none"> Tanya Phathanathong, Digital Director, Havas Worldwide Bangkok Shradha Dudeja, Strategy Director, Havas Worldwide Bangkok Kittima Sethi, Co-Founder, Brand Now Co., Ltd.
14:50-15:05 (15 mins)	Keynote: State of Flow and how it can help your business	<ul style="list-style-type: none"> BJ Radomski, President of Big Picture Inc.
15:10-15:50 (40 mins)	Growing customer base: Effective ways of marketing your business product and/or services Moderator: Anna Rehmann, Founder of Growth Hacking Asia	<ul style="list-style-type: none"> Sarane Boonritthongchai, Head of SMB Marketing, Google Jens Pold, CEO & Co-Founder at Jobnosit Michael Cluzel, Co-Founder & Group CEO, www.eatigo.com Martin Toft Sorensen, CEO and Co-Founder, www.WearYouWant.com
15:55 to 16:10 Coffee Break (15 minutes)		
16:15-16:30 (15 mins)	Keynote: What does failure mean?	Hong Sin Kwek, CEO and Founder, Phoenixict and President, Crowdfunding Asia Association
16:35-17:15 (40 mins)	Entrepreneurial journey: Wisdom from winners from Entrepreneur Now Awards 2015 Moderator: Larisa Grajdieru, CEO and Co-Founder, Le Lapin Sandwich Delivery Co., Ltd.	<ul style="list-style-type: none"> John Tolmie, MD, Monroe Consulting Group Pradeep Akkunoor, Founder, Laiki Crackers
		<ul style="list-style-type: none"> Duangdhamon Kaewphongsri, Founder, Annette I Tim Tuk Tuk Wanicha Watanawanichkorn, CEO and Co-Founder, Banh Mi Bo Thailand
17:20	Thank you and lucky draw	
17:40-19:30	Networking cocktail	<ul style="list-style-type: none"> Happy hour prices for attendees at Lobby Bar, Windsor Suites Hotel

Program and speakers subject to change, please visit <http://entrepreneurnow.asia/2016summit> for latest update